



**Institute of market problems and economic & ecological research  
of the National academy of sciences of Ukraine**

**FACILITATION OF THE 2<sup>ND</sup> CHANCE ENTREPRENEURSHIP  
IN UKRAINIAN DANUBE REGION:  
Presentation of Good Practices**

**Vienna-Bratislava-Odesa April 2019**

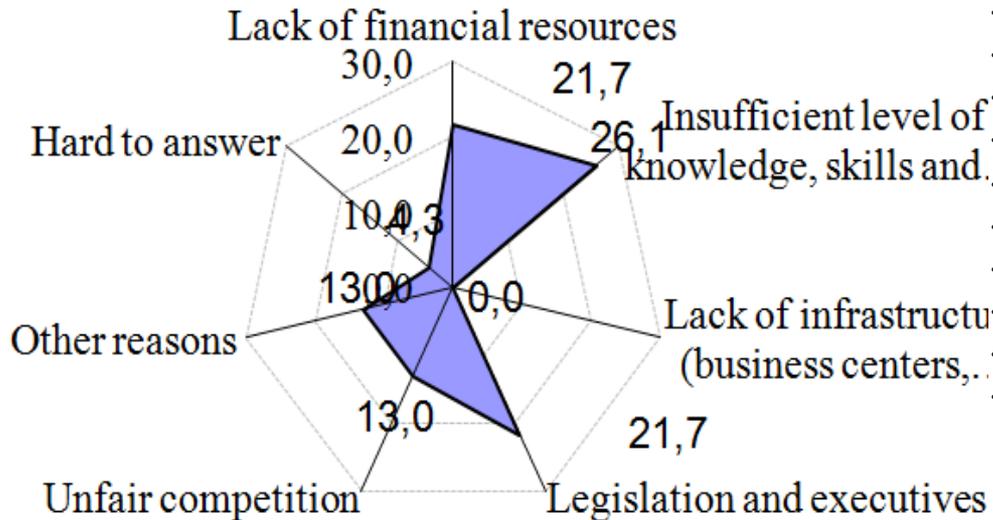


## THE ENTREPRENEURSHIP FACILITATION UNIT

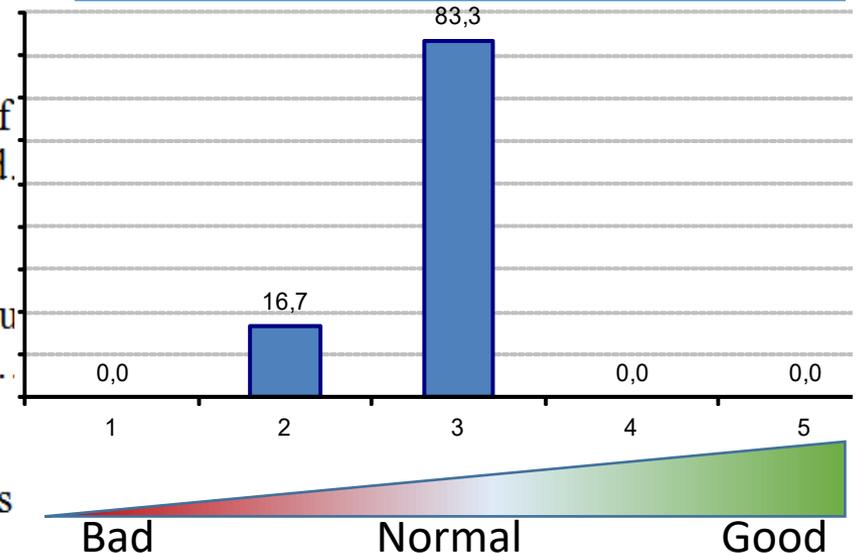
**CREATED BY IMPEER of NASU in form of Scientific-consulting center and the synergy effect of its functioning is emphasized due to DanubeChance 2.0 project**

Consulting activities are in demand because of lack of the second chance facilitating institutional framework in Ukraine. Market of the SC entrepreneurship actually is not identified and is not developed but really exists

### Key factors of the Second-chance entrepreneurship development block in Ukrainian Danube Region, %



### Evaluation of the existing conditions of entrepreneurship development in the Ukrainian Danube region by SMEs, %





# THE ENTREPRENEURSHIP FACILITATION UNIT FUNCTIONS AND ACTIVITIES



consulting

markets reviews

2ndChanceHub

couching

business planning

Investment projects preparation

financial analysis

Expertise and preparation of regulatory documents

SWOT analysis, finding of perspective niches

markets reviews

Cooperation with United territorial Communities in Ukrainian Danube region)

Permanent Couching Center for United territorial Communities activists in IMPEER of NASU + Odessa Regional Institute for Public Administration

learning seminars

strategizing

Learning seminars dedicated to entrepreneurship development under Selfgovernance reform influence (IMPEER of NASU + ICS)





## REVITALIZATION FUNCTIONS OF OF THE ENTREPRENEURSHIP FACILITATION UNIT



**FINDING OF ENTREPRENEURS THAT  
NEED REVITALIZATION**

**CONSULTING, INFORMATION, ANALYTICAL  
SUPPORT**  
*BY Scientific-consulting center of IMPEER*

**FINDING OF INVESTORS**

**FINDING OF OPPORTUNITIES FOR GRANTING**

**FINDING OF IDEAS FOR DIVERSIFICATION**

**SUPPORT OF EXTERNAL MARKETS  
PARTICIPATION**

**PROVISION OF SURVIVAL AND REVITALIZATION OF BUSINESS**



# THE BEST PRACTICES OF THE ENTREPRENEURSHIP FACILITATION UNIT



*Scientific-consulting center (Since 1991)*

More than 100 entrepreneurial projects are revitalized (survivors)

Individual entrepreneurs: A.Kovalev, N.Basyurkina, A. Zahrobyan  
Odessa Car Assembly Plant PJSC, E. Gorin

Investors engaged: V. Osipov, Port-Industrial-Complex "TIS", T.Abbasov

The Reed-Base Cluster (5 SMEs in the Ukrainian Danube revitalized)



**MORE THAN 300 OF  
WINEMAKERS-AMATEURS WHICH  
WHERE NEARLY BANKRUPTS ARE  
ENGAGED INTO THE SECONDARY  
WINE-PRODUCTS PROCESSING  
CLUSTER**





## Creation of the 2ndChanceHub (Since 2019)



***Scientific-consulting center of IMPEER***

**+ Kharkiv National University of Civil Engineering and Architecture, Department of Finance and Credit (Entrepreneurial development coaching center)**

**+ ONAFT (BUSINESS MANAGEMENT DEPARTMENT)**

**+ Odessa National Economic University is created**



**The first meeting in  
OSAFT+IMPEER**

**SMEs for revitalization+StartUps are  
presented**



**Formation of PAB+TAB for  
DanubeChance 2.0**

**Dr. N.Basyurkina (experined 2<sup>nd</sup> Chance  
entrepreneur)**

**Dr. Prof. N.Avanesova (Entrepreneurial  
development coucher)**



 THE 3RD CALL TO BE LAUNCHED SOON!

Search... 

 Member area

# Thank you for your attention!



## DANUBE TRANSNATIONAL PROGRAMME

A STREAM OF COOPERATION



INNOVATIVE AND SOCIALLY  
RESPONSIBLE DANUBE  
REGION



ENVIRONMENT AND CULTURE  
RESPONSIBLE DANUBE  
REGION



BETTER CONNECTED AND  
ENERGY RESPONSIBLE  
DANUBE REGION



WELL-GOVERNED DANUBE  
REGION